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| **What will we be learning?**  4.4 Global Industries and MNC’s | **Why this? Why now?**    Once you have looked at why companies go into specific markets, we are now going to look at how MNC’s behave in those markets, what their impact is and how they can be controlled. | **Key Words:**  MNC’s  FDI flows  Balance of Payments  Transfer Pricing  Stakeholder  Emissions  Waste Disposal |
| **What will we learn?**  4.4.1 – The impact of MNC’s – Impact on local economy (local labour, wages, working conditions and job creation, local businesses and the local community and environment), impact of MNC’s on the national economy (FDI flows, balance of payments, technology and skills transfer, consumers, business culture and tax revenues and transfer pricing  4.4.2 – Ethics – Stakeholder conflicts, pay and working conditions, environmental considerations, supply chain considerations and marketing considerations  4.4.3 – Controlling MNC’s – Consider; political influence, legal control, pressure groups and social media | |
| **What opportunities are there for wider study?**  Lots of great examples from the Business news about the impact of MNC’s. Also a chance to create links with Geography as they do a lot of work on this topic | |
| **How will I be assessed?**  Summative assessment and worksheets | |